



NCBW SACRAMENTO

BUSINESS & COMMUNITY AWARDS LUNCHEON SPONSORSHIP PACKAGES

Sheraton Grand Sacramento

Friday, November 10, 2023

Empowerment Workshop: 9:00 AM - 11:00 AM

Vendor Reception & Awards Program: 11:30 AM-1:30 PM



NATIONAL COALITION OF 100 BLACK WOMEN, INC.

SACRAMENTO CHAPTER

7828 Zenith Drive, #7814

Citrus Heights, CA 95621

501 (c)(3) #30-0021458

www.ncbwsacramento.org

The National Coalition of 100 Black Women, Inc., Sacramento Chapter (Sacramento NCBW) seeks your Sponsorship, support, and attendance at our 22nd Annual Business and Community Awards Recognition Event at the Sacramento Sheraton Grand Hotel on November 10, 2023. We are preparing fabulous Empowerment workshops, a delicious lunch, and a great keynote to raise money for our community service programs.

Sacramento NCBW is an all-volunteer nonprofit advocacy organization promoting leadership development and equity in health, education, and economic empowerment. Our members are committed to improving the health of Black women and girls, teaching financial literacy to families and individuals, and supporting the education and training of underserved youth. Chartered in 2001, Sacramento NCBW is one of over 60 National Coalition of 100 Black Women chapters, founded in 1971 in New York City, and one of six California chapters. We hope you will Sponsor us to help continue and expand our programs – Fostering Hope Youth Mentoring and Leadership, Health and Wellness, Economic Empowerment, STEAM, Scholarships, and Summer Reading.

Please take a look at the details in this link to our [2022-2023-Final-Annual-Report](#).

Testimonials from our past event participants, partners, and collaborators include:

- *We “appreciate the depth and breadth of information provided.”*
- *We are “so fortunate to get support (from SacNCBW) in providing financial literacy education.”*
- *“I own a business, but I learned a lot of new information...”*
- *“Thanks to your support, we... connected with over 100 women from across the greater Sacramento region to discuss critical health issues impacting our population.”*

Please take a look at the Sponsorship Packages pages below and note our October 23, 2023, submission deadline. Depending on your sponsorship level, we will recognize your business in our:

- Website
- Event Program
- Press Releases

We ask you to support this year’s NCBW Sacramento Chapter event, and please accept our appreciation for helping us to achieve our mission and vision.

Thank you!

Jennifer L. Willis
President,
NCBW Sacramento
Chapter

Cindy Hill
Co-Chair
Business & Community Awards Committee

Linnnea Willis Smith
Co-Chair



2022 - 2023 SACRAMENTO NCBW MEMBERS



Sitting: Ollie Watson, Bonnie Oliver, Evelyn Frazier, Dr. Elizabeth Sherrell-Davis, Jennifer Willis, Tanika Banahene, Bertha Gaffney-Gorman, and Martha Tate-Glass

Standing: Anita Johnson, Cindy Hill, Arnet Heath, Gloria Robertson, Rita Abel, Linnea Willis Smith, Regena Boyland, Denise Shepherd, Elnora Woods, Phyllis Johnson, Denise DeLuz, Carolyn Mullins, Sonja Steward, Cheryl Brownlee, Shelia Howell, Synthia Smith, Ebony Stagg, Ginger Rutland, Judy Billingsley, and Kyla Howell

Not Pictured: Dr. Robin Carter, LaShelle Dozier, Margaret Fortune, Greta-Gross Wallace, Joyce Ivy, Doreathea Johnson, Rosemary Jones-Melvin, Dr. Adrienne Lawson, Debbie Richardson, Charlotte Scott-Day, Ramona Thomas, Clarissa Wade, and Felicia White-Curtis

Our Mission

The mission of the National Coalition of 100 Black Women, Inc. is to advocate on behalf of black women and girls to promote leadership development and gender equity in the areas of health, education, and economic empowerment.

Our Vision

The vision of the National Coalition of 100 Black Women, Inc. is to see black women and girls live in a world where socioeconomic inequity does not exist.

SACNCBW is an organization of progressive women of African descent whose voice and force for gender equity and socio-political advancements drives meaningful change to benefit women and girls of color.

NCBW Sacramento

Community & Business Awards Luncheon

SPONSORSHIP PACKAGES

PINNACLE EMPOWERMENT SPONSOR \$20,000	Full Page ad in Program (with special placement, inside cover Twenty (20) VIP Luncheon tickets Premier table placement Program Acknowledgment and ability to speak briefly or screen two-minute corporate video during Program Ten (10) additional VIP Reception tickets Recognition and placement on the NCBW Sacramento Chapter website for a full year with logo Special Dom Perignon and Premium Champagnes for the table Special NCBW gift for each guest at the table
DIAMOND EMPOWERMENT SPONSOR \$15,000	Full Page ad in Program (with special placement, inside cover Ten (10) VIP Luncheon tickets Premier table placement Program Acknowledgment and or screen a two-minute corporate video during Program Ten (10) additional VIP Reception tickets Recognition and placement on the NCBW Sacramento Chapter website for a full year with logo etc. Special Dom Perignon and Champagnes for the table
PLATINUM EMPOWERMENT SPONSOR \$10,000	Full Page ad in Program Ten (10) VIP Luncheon tickets Premier table placement Program Acknowledgment Five (5) additional VIP Reception tickets Recognition and placement on the NCBW Sacramento Chapter website for a full year with logo
GOLD EMPOWERMENT SPONSOR \$7,500	Full Page ad in Program Five (5) VIP Luncheon Tickets or 10 (10) Luncheon Tickets Premier table placement Program Acknowledgment

All packages can be customized.

NCBW Sacramento

Community & Business Awards Luncheon

SPONSORSHIP PACKAGES

SILVER EMPOWERMENT SPONSOR \$5,000	Full page ad in Program Ten (10) Luncheon tickets or Three (3) VIP Luncheon Tickets Preferred table placement Program Acknowledgement	
BRONZE EMPOWERMENT SPONSOR \$3,500	Half page ad in Program Two (2) VIP Luncheon Tickets or Five (5) Luncheon Tickets Program Acknowledgement	
COPPER EMPOWERMENT SPONSOR \$2,500	Half page ad in Program Three (3) Luncheon Tickets Program Acknowledgement	
RUBY SPONSOR \$1,300	Half page ad in Program • Program Acknowledgement	
VIP TABLE \$1,750	Ten (10) VIP Tickets	
TABLE ONLY \$1,250	Ten (10) General Tickets	

All packages can be customized.

www.NCBWSacramento.org



Sponsorship and Ad form

ITEM CHOICE	EMPOWERMENT LEVELS – Choose One	SUPPORT
	Pinnacle Sponsor	\$20,000.00
	Diamond Sponsor	\$15,000.00
	Platinum Empowerment Sponsor	\$10,000.00
	Gold Empowerment Sponsor	\$7,500.00
	Silver Empowerment Sponsor	\$5,000.00
	Bronze Empowerment Sponsor	\$3,000.00
	Copper Empowerment Sponsor	\$2,500.00
	Ruby	\$1,500.00
	Contribution	

COMMUNITY PARTNERS & PROMOTIONAL OPPORTUNITIES AND ORDER FORM

Select	Promotional Opportunities	Size	Cost	Comment
	Full Page color ad	8.5" x 11"	\$300.00	
	Full Page b/w ad	8.5" x 11"	\$275.00	
	Half-page color ad	8.5" x 5"	\$200.00	
	Half-page black/white	8.5" x 5"	\$150.00	
	Quarter page color	3.75" x 5"	\$100.00	
	Quarter page b/w	3.75" x 5"	\$75.00	
	1/8-page ad	3.75" x 2.5"	\$50.00	Business Card – color or b/w
	Congratulatory message	3/75" x 2.5"	\$45.00	Typed message with image
	Congratulatory message	3.75" x 2.5"	\$40.00	Type only
	Veterans Honored Listing (Alive & Deceased)	One Line Listing	\$25.00	Name & Armed Services Branch, e.g., • Robert F. Johnson, Air Force

Community Partner Packages and Ticket Pricing

Champion PLUS Supporter Package	\$2,200.00	VIP table for 10, including 10 VIP Reception tickets; full-page color ad; program and website listing as Champion Plus Supporter
Champion PLUS Supporter Table	\$1,900.00	VIP table for 10 including 10 VIP Reception tickets; program listing as Champion Plus Supporter.
Champion Supporter Package	\$1,600.00	General seating for 10; 4 VIP Reception tickets; full page black & white ad; and program listing as Champion Supporter.
Champion Table	\$1,400.00	General seating for 10; 2 VIP Reception tickets; and program listing as Champion Table Sponsor.
Champion PLUS Ticket	\$ 175.00	One VIP event ticket; VIP seating for one.
Champion Ticket	\$ 125.00	General seating for one.

VENDORS

Space & 6 Foot Table	\$ 300.00	Program Vendor listing Discount AD available
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Payment: Complete the info below and make a check payable to: Sacramento NCBW.

Mail to 7828 Zenith Drive, #7814, Citrus Heights, CA 95621; or pay online at <https://sacncbw.org/Donate>

Logo/Ads: Only high-resolution logos will be accepted. Send logo as vector images.

Ad specifications: EPS, JPG, TIF, Word and PowerPoint. Graphics and photos minimum 300 dpi.

Bleeds okay on full-page ads.

Submit ads and logos by Email to Cindy Hill: Cindy@gracemarkeingagency.com

Program Questions: Call (415) 715-4714

Deadline for ads: October 25, 2023.

Please remit payment by October 27, 2023.

Contact Name and Position:

Address:

City:

State:

Zip:

Phone:

Email:

Sponsorship/Contribution Amount:

\$

Payment Questions: Call Shella Howell, (916) 390-1046, or email: showhouses79@gmail.com

	Signature	Date:
	NCBW USE ONLY	
Check#:	Received by:	Date:



THANK YOU!

Looking forward to seeing you at the Event of the Season!

FOR MORE INFORMATION ON SPONSORSHIP PACKAGES

CONTACT:

Linnea Willis: lwillis@qualitycleaningpro.com

Cindy Hill: cindy@gracemarketingagency.com

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